

Meridian Model Flyers Club

Recommendations resulting from club member feedback

Committee members: Jim Benedict, David Geddes, Atti Racz, Randy Preece, Don McGowan (not present), Javier Sarango

The initial intent of the survey was to get feedback from club members on events for 2013. Since the feedback from club members included many comments involving several different topics the committee decided it was appropriate to make recommendations in all the feedback topic areas.

We received many good ideas and comments and have tried to keep the recommendations for 2013 to an appropriate level while considering workload for the club members. The following are recommendations to be reviewed and decided on by the club members.

Events

Fathers Day RC flying day (**executive recommends acceptance**)

- this is the main event for 2013
- with emphasis on Stars fund raising..... something like “Community Stars Fund RC Fly”
- plan as a community focused event
- only event that participation for all members is expected and encouraged
- plan and organize the event with a small team who draws from the club members for help
- include trainer box flying for new people interested

Would require member participation and organization

Mall Show (**executive does not recommend**)

- have a day at the mall demo
- RC equipment on hand
- maybe simulator for people to try
- advertise the club

Stony Parade(**executive recommends feels more local exposure than mall show**)

- Create a simple float with some planes, helicopters, etc.

Other events (**executive feels this should be member driven and organized**)

- many other types of events suggested: Fun Fly's, Scale Day, Pylon, Combat, Pattern etc.
- we suggest that these events be driven by the interested member
- lead member who wanted to create an event would do initial planning and recruitment of help
- idea and initial plan would be brought to club meeting for approval to use the field
- lead member and his support would then execute their event
- lead member would review results at the next club meeting after the event

Activities

Support the community (**executive does not recommend from a club perspective could support from membership if member wanted to pursue**)

- approach schools, Scouts, Girl Guides etc to see if a demo by us or a trainer flying session would be of interest to them

Club

Wings program (executive recommends)

- initially have a basic wings certification program with levels
- not mandatory
- modules other than basic could be added if there is interest

Members appreciation night or day (executive recommends)

- do as a club member get together
- could be daytime fly with barbeque
- camping could be included
- include family

Utilize Committee Chairs (executive recommends)

- for Training, Public relations, Recruitment

What kind of club are we

- more of a understanding of what kind of club we are
- do we want more members or do we want to minimize the number of members? (as per town and charter we are required to have an open membership)
- are we community or member focused? (recomends both we need to increase public focus)

More communication with members

- mail out minutes monthly (in progress will send out link to website where minutes will be posted)
- use website more (in place of mailing info it will be posted and links sent to use website more in progress)

New Members

- be more active in recruiting new members
- assign current club member to new member for first season to help orientation, club standards, provide access to trainers, answer questions etc. (recommended club ambassadors be selected)
- add line to new member application form “what kind of flying are you interested in” (not recommended unsure how it could be used if members want to promote specific style they can champion it and bring it forward to general membership)
-

Public Relations

- new bigger better sign at front gate with contact name and phone number (recommended)
- utilize mall show and brochures (brochures recommended)
- better use of website (in progress)
- consider joining chamber of commerce (recommended)
- could use ads in “Coffee News”, “Community Life, Newspaper or? (recommended for P.R. Commitee)
- utilize committee chair for public relations (as above)

Misc

- many items covered in other areas

